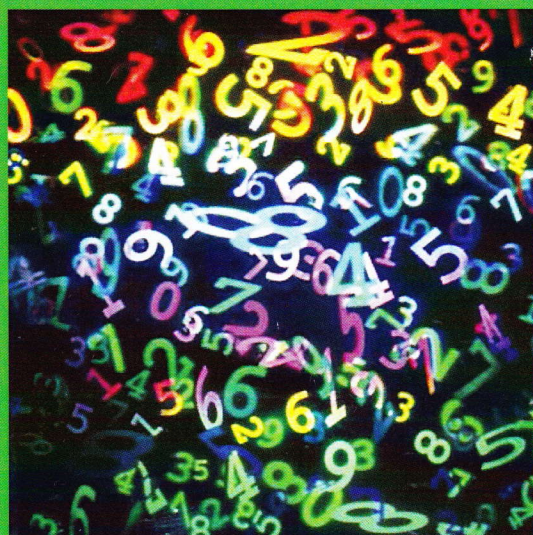


Rent Recovery Solutions. Respectful Recovery.



**Is your collection agency
playing a numbers game...**

... with YOUR receivables?

Your collection agency may be TELLING you that using a scoring model is in YOUR best interests. But experience — and common sense — tell a very different story.

A scoring model is a tool to increase the profitability of the agency at **your expense**. Experience shows that this method is **not** in your best interests.

A scoring model assigns a "grade" to each of your accounts based on information about your property, your former resident, and other collected accounts within the agency. Some agencies will even score the property based on its classification. This concept allows the collection agency to focus most of its efforts on the accounts it believes to be the most profitable. The remaining accounts receive very little effort — or no effort at all.

**Is that why you hired them? So that your hardest
accounts could get very little or no effort at all?**

A scoring model allows the collection agency to **skimp on the basics** — such as highly trained collection staff, professional collection letters and phone calls, skip-tracing, and other expensive techniques. It allows them to direct resources toward obtaining more clients and more accounts, rather than expending the effort it takes to properly work ALL of the accounts you placed with them.

Rent Recovery Solutions was built on the concept of Respectful Recovery. We respect you as a client. We are committed to working all of your accounts, giving each the attention it deserves. A computer program can't determine if your former resident can be persuaded to pay. Only an intelligent, negotiated approach can do that. An approach based on the offer of payment options and one that considers the former resident's circumstances and perspective. Call today to learn how only Rent Recovery Solutions can provide that for you. And opt out of the "numbers game."

**Saul Wertzer, President
Rent Recovery Solutions**

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